



## InnovationForce Names WhyGreene Its Most Innovative Solution Provider of the Month

Noted innovator in the utility industry cites WhyGreene's ability to connect distributed energy resources (DERs) through an integrated platform, at scale.

August 2024: InnovationForce named WhyGreene as its "Most Innovative Solution Provider of the Month". InnovationForce recognized WhyGreene's leading position in the Virtual Power Plant (VPP) market. WhyGreene offers an end-to-end SaaS platform for electric utilities to balance the supply and demand of power by turning intermittent DERs into VPPs.

*"We are grateful to InnovationForce for recognizing WhyGreene as its most innovative solution provider for July 2024" said Pat Phelps, founder and CEO. "Our Grene™ platform utilizes AI to increase the return on investment (ROI) for solar panels, batteries, EVs and smart thermostats by modeling, managing and aggregating them as VPPs."*

### A Unique Platform for Deploying VPPs at Scale

In its announcement, InnovationForce recognized a top challenge to increasing the use of renewable energy on the grid: managing excess solar energy in the afternoons and increased demand from electric vehicles at night. WhyGreene's solutions for VPP's are an effective tool for simplifying the management of DERs like solar, batteries, and EVs.

They noted how the Grene platform simplifies the entire process of designing and deploying a VPP, with a platform that allows customers to:

- Model DERs: With a Digital Twin simulation cost-benefit analysis
- Manage DERs: Lowering power bills by reducing peak demand
- Monetize DERs: Generating revenue by aggregating DERs for grid services

*"WhyGreene is uniquely positioned to address these challenges by connecting DERs through an integrated platform, at scale,"* InnovationForce wrote.

### About InnovationForce

InnovationForce is on a mission to create technology that enables innovators to drive innovation faster. InnovationForce builds AI-enabled workforce and ecosystem collaboration software that measures, automates, scales, and democratizes the innovation process so that anyone can participate in scaling innovation rapidly. Through the use of its patent-pending Software-as-a-Service (SaaS) technology platform, innovator ecosystems can leverage Artificial Intelligence (AI) and Machine Learning to "Innovate for Good" to drive industry-wide transformation and solve the world's most complex climate and infrastructure problems. InnovationForce was named a "Most Innovative Company" in 2023 and 2024 by Fast Company.

### About WhyGreene

WhyGreene makes VPPs easy by combining simulation, management, and aggregation of DERs on a single platform. The Grene platform has a unique combination of machine learning (ML) forecasting, AI optimization, digital-twin cost-benefit analysis, and a secure zero-trust architecture. Through this platform, utilities and DER owners can leverage VPPs to increase the ROI for batteries, EVs, solar PV, and smart thermostats. By partnering with utilities, EV OEMs and industry, WhyGreene is helping to overcome barriers to increase the use of affordable, reliable and clean energy. WhyGreene turns distributed energy devices into visible, predictable, and dispatchable grid assets to help utilities meet customer demand, reduce the need for expensive capital upgrades, and increase use of renewable energy.

To learn how we can help enable your VPP visit us at [whygreene.com](https://www.whygrene.com)

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